



Mason Lutterbach

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PROFILE

Detail-oriented, performance-driven, and highly-accomplished Industrial Designer with 2+ years' experience in developing mass-manufacturable designs of outdoor living products. Adept at completing projects in a timely manner. Offers excellent knowledge of multiple design software programs, great teamwork abilities, and articulate communication skills. Mason is currently seeking an Industrial Design position with a company that values innovation, creativity, and collaboration by utilizing my industrial design knowledge and expertise in developing effective solutions to complex problems.

WORK EXPERIENCE

Yotrio - Industrial Designer

August 2023 - Present | Pensacola, FL

- Lead Designer on the Lowe's Account for 2023
 - Designed outdoor living products for Lowe's (furniture, outdoor fire, and structures.)
 - Developed exclusive materials tailored for Lowe's use
 - Developed marketing materials for Lowe's.com, highlighting product features and benefits
- Increased business with Lowe's; Secured business for 2/3 of all SKU's in outdoor living products at Lowe's.
- Improved efficiency and quality within the company by creating a standardized rendering package for all employees, as well as developing a furniture standards guide to help new hires when designing outdoor living products.

Yotrio - Junior Industrial Designer

January 2021 - August 2023 | Pensacola, FL

- Collaborated in the development and design production of Lowe's outdoor living products, including patio furniture, outdoor fire pits, outdoor structures, etc.
- Communicated and worked closely with clients to ensure that their requirements and needs were fully met; educated customers on current trends and materials.
- Worked directly with our production facility to ensure product samples correctly reflect the design intent and meet our customer specifications.

Henkel - Industrial Design Intern

June 2019 - December 2019 | Trumbull, CT

- Collaborated in the development and design production of Soft Scrub, ALL, Snuggle, and Persil.
- Provided me with the opportunity to gain practical experience in a professional environment. Effectively managed multiple projects simultaneously.
- Developed workplace skills by collaborating with professionals on a daily basis.
- Further refined my skills in sketching product designs, and 3D modeling for mass production.

EDUCATION

Auburn University

Fall 2015 - Summer 2020 | Auburn, AL

- Bachelor Degree of Industrial Design
- Member of IDSA Auburn Chapter

SKILLS

Design Skills

- Ideation Sketching
- 3D Modeling & Rendering
- Design Research
- Group Collaboration

Programs

- Solidworks
- Adobe Illustrator
- Adobe Photoshop
- Keyshot